

## Recommended Publications and Organizations for Minority Advertisement

Circulation Source	Contact Information	Readership Target	Readership Numbers
Academic Diversity Search, Inc.	Academic Diversity Search, Inc. P.O. Box 1086 Webster, N.Y. 14580 585-787-0537 – Tel 585-787-1321 – Fax <a href="mailto:info@academicdiversitysearch.com">info@academicdiversitysearch.com</a>	With women and minorities as the target candidate pool, this portal is powered by job posting advertisements, an extensive network and database of professionals, and executive search firm capabilities.	ADS is a nationwide portal that brings together candidates and employers.
Affirmative Action Register	225 S. Meramec Ave. Suite 400 St. Louis, MO 63105 314-863-2900 – Tel 800-537-0655 – Fax <a href="http://www.aarjobs.com">www.aarjobs.com</a>	Organizations, departments, placement offices and other locations identified as centers of concentration of female, minority, disabled and veteran individuals.	Print form-free circulation of approximately 60,000. Website access to 20 million daily.
American Indian Higher Education Consortium	121 Oronoco Street Alexandria, VA 22314 703-838-0400 – Tel 703-838-0388 – Fax <a href="http://www.info@aihec.org">www.info@aihec.org</a>	Tribally controlled Native American Colleges.	AIHEC represents 36 Tribally controlled Native American Colleges in the United States, and one Canadian Institution.
Asian-American Village	IMDiversity, Inc. 140 Carondelet St. New Orleans, LA 70130 281-265-2472 – Tel 504-523-0271 – Fax <a href="http://www.IMdiversity.com">www.IMdiversity.com</a>	Provides cutting-edge information on career resources for Asian-American collegians. Job search strategies, graduate school opportunities, career and industry reports are abundantly explored.	Focuses on underrepresented minority groups. Over 350 members. Links with over 800 college/university campus career centers and over 500 minority organizations.
Black Collegian Online	IMDiversity, Inc. 140 Carondelet St. New Orleans, LA 70130 281-265-2472 – Tel 504-523-0271 – Fax <a href="http://www.IMdiversity.com">www.IMdiversity.com</a>	Provides cutting-edge information on career resources for Black collegians. Job search strategies, graduate school opportunities, career and industry reports are abundantly explored.	Focuses on underrepresented minority groups. Over 350 members, Links with over 800 college/university campus career centers and over 500 minority organizations.
Diversity Web	Association of American Colleges & Universities	The DiversityWeb Staff is a group of dedicated higher	The office helps colleges and

Association of American Colleges and University	1818 R Street NW Washington, DC 20009 Hugo Najera at <a href="mailto:diversityweb@aacu.org">diversityweb@aacu.org</a> – email <a href="http://www.diversityweb.org/index.cfm">www.diversityweb.org/index.cfm</a> - website	education professionals devoted to connecting, amplifying and advancing campus diversity work throughout postsecondary education.	universities to establish diversity as a comprehensive institutional commitment and educational priority.
Feminist Career Center	1600 Wilson Blvd, Suite 801 Arlington, VA 22209 703-522-2214 – Tel 703-522-2219 – Fax Or 433 S. Beverly Drive Beverly Hills, CA 90212 310-556-2500 – Tel 310-556-2509 – Fax <a href="http://www.feminist.org">www.feminist.org</a>	Created to help feminist job seekers find each other.	Supported by more than 100,000 women and men.
Hispanic Magazine	6355 NW 36 <sup>th</sup> St. Miami, FL 33166 305-744-3547 – Tel 305-774-3540 – Fax <a href="http://www.hispaniconline.com">www.hispaniconline.com</a>	Hispanic community worldwide.	National circulation of 315,000
Insight Into Diversity	11132 South Townes Square, Suite 203 St. Louis, MO. 63123 Phone 314-200-9955 Toll Free: 800-537-0655 Online: <a href="http://www.insightintodiversity.com">www.insightintodiversity.com</a> Email: info.insightintodiversity	<i>INSIGHT Into Diversity</i> is the oldest and largest diversity magazine and website in higher education today.  <i>INSIGHT Into Diversity</i> successfully connects employers to the most highly qualified individuals regardless of race, color, national origin, religion, gender, age, disability, medical condition or history, veteran status, gender identity or expression, and sexual orientation.	Employers advertising with <i>INSIGHT Into Diversity</i> magazine reach hundreds of thousands of readers per issue. In addition, more than 125,000 people visit our website monthly
Minority and Women Doctoral Directory	MWDD 3001 Bridgeway Suite K119 Sausalito, California 94965 <a href="mailto:info@mwdd.com">info@mwdd.com</a> – email <a href="http://www.mwdd.com">www.mwdd.com</a> – website 415-332-6933 – Tel 415-332-4799 – Fax	For 18 years the Minority and Women Doctoral Directory has been a valuable resource for universities seeking to recruit women and minority Ph.D.s. into their faculties. Registry maintains up-to-date information on employment candidates, who have recently received, or are soon to	Directory lists approximately 4,900 Black, Hispanic, American Indian, Asian American, and women students in nearly 80 fields in the sciences, engineering, the social sciences and the humanities.

		receive, a doctoral or master's degree in their respective field from one of approximately two hundred major resource universities in the United States.	
Saludos Website	31938 Highway 80 South A-324 Temecula, CA 92592 800-748-6426 or 951-303-8035 – Tel 800-460-8507 – Fax <a href="mailto:info@saludos.com">info@saludos.com</a> – email <a href="http://www.saludos.com">www.saludos.com</a> – website	Aids in recruiting bilingual Hispanic professionals.	With a 1,000,000 hits per month, this website is one of the most effective recruiting tools available online.
The Chronicle of Higher Education	1255 Twenty-Third St., NW Seventh Floor Washington, DC 20037 General Information – 202-466-1000 – Tel Recruitment – 202-466-1231 – Tel 202-452-1033 – Fax <a href="http://www.careers.chronicle.com">www.careers.chronicle.com</a>	The Chronicle is the academic world's No. 1 source of news and information.	Published weekly, and read by more than 400,000 college and university administrators and faculty members.
The Hispanic Outlook in Higher Education	Advertising Sales Assoc. 201-587-8800, ext. 104 or 106 – Tel 201-587-9105 – Fax <a href="http://www.Hispanicoutlook.com">www.Hispanicoutlook.com</a>	Northwest 12% Northeast 41% Southwest 33% Southeast 14% Higher Education 90.5% Other than Higher Education 9.5% Presidents 14% Provosts 16% Public Relations 5% Human Resources 13% Diversity 23% Librarians 10% Deans and Faculty 9.5% Corporation COE 9.5%	Readership over 28,000.
University Faculty Voice	P.O. Box 8387 Houston, TX 77288 713-521-1999 – Tel 713-521-1981 – Fax	Historically black colleges and universities – mostly Southeast.	Over 10,000 monthly.
Women in Higher Education	5376 Sarmco Drive Madison, WI 53704 608-251-3232 – Tel 608-284-0601 – Fax	About 65% are on four-year campuses and 35% on two-year campuses. About 60% of the campuses have more than	12,000 women readers each month.

	<a href="http://www.wihe.com">www.wihe.com</a>	5,000 students, while 4\$ have fewer.	1,500 hits per day online for the print issue.
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