

Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

South American Business Concentration
Darla Moore School of Business
Sonoco International Business Department

Bulletin Year: 2024-2025

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

the Progra	m Notes" section for details regarding "critical courses" fo		Min.				
Critical		Hours	Grade ¹	GPA ²	Code	Prerequisites	Notes
Semest	er One (15-16 Credit Hours)			1	00.01444		
- !	ENGL 101 Critical Reading and Composition MATH 122 Calculus for Bus. Admin. & Soc.	3 3-4	C		CC-CMW	NAATIL 444/444/445 (MAATIL 400); MAATIL	
!	Sciences	3-4			CC-ARP	MATH 111/111/115 (MATH 122); MATH 112/115/116 (MATH 141); or Math	
<u> </u>	or MATH 141 Calculus 1 ³				0.0	placement test score	
!	MGSC 290 Computer Info. Systems in Business ⁴ or ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics	3	С		CR		
	Portuguese or Spanish language ⁵	3			CC-GFL/PR		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement ⁶						
	er Two (15 Credit Hours)		1	1			
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW CC-INF	C or better in ENGL 101	
!	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	MATH 111 or higher	
!	ACCT 225 Introduction to Financial Accounting	3	С		CR		
!	MGSC 290 Computer Info. Systems in Business ⁴ or ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics	3	С		CR		
	Portuguese or Spanish language ⁵	3			CC-GFL/PR		
Semeste	er Three (16 Credit Hours)				00 01 27 10		
	ACCT 226 Introduction to Managerial Accounting	3	С		CR	ACCT 225	
	ECON 221 Principles of Microeconomics	3	Č		CR	7.00 . 220	
	or ECON 222 Principles of Macroeconomics	_					
	MGMT 250 Professional Communication	3	С		CR	ENGL 101 & 102	
	BADM 301 Bus. Careers in the Global Economy	1	С		CR		
	MGSC 291 Applied Statistics for Business	3	С		CR	STAT 206	
	Portuguese or Spanish language⁵	3	С		PR		
Semest	er Four (18 Credit Hours)						
	IBUS 310 Globalization and Business	3	С			ACCT 225/226, ECON 221/222, & MGSC 290/291	
	FINA 363 Introduction to Finance	3	С		CR	C or better in ECON 221 and ACCT 225; C or better in STAT 206, STAT 509, STAT 515, STAT 511 or MATH 511	
	MGMT 371 Principles of Management	3	С		CR		
	Portuguese or Spanish language⁵	3	С		PR		
	Carolina Core Requirement ⁶	3			CC		
	Carolina Core Requirement ⁶	3			CC		
Semest	er Five (15-16 Credit Hours)						
	Course in Second Major ⁷	3	С		MR	FOON 004/000 A OOT 005/000	
	MKTG 350 Principles of Marketing	3	C		CR PR	ECON 221/222, ACCT 225/226	
	Portuguese or Spanish language ⁵ or Elective ¹⁰ Carolina Core Requirement ⁶	3-4	C		CC		
	Carolina Core Requirement ⁶	3-4			CC		
Semest	er Six (15 Credit Hours) –Abroad ⁸	3			CC		
Cemest	IB Regional course ⁹	3	С	1	MR	IBUS 310	
	IB Functional course ⁹	3	C		MR	1200 010	
	Course in Second Major ⁷	3	C		MR		
	Portuguese or Spanish language ⁵ or Elective ¹⁰	3	C		PR		
	Portuguese or Spanish language ⁵ or Carolina Core Requirement ⁶	3	С		PR/CC		
Semest	er Seven (15-18 Credit Hours) –Abroad ⁸						
	MGMT 478 Strategic Management	3	С		CR CC-INT	MKTG 350, FINA 363, MGMT 371 & Senior Standing	
	IB Regional course ⁹	3	С		MR	Schol Standing	
	Course in Second Major ⁷	3	C		MR		
	Course in Second Major ⁷	3	C		MR		
	ACCT 324 Survey of Commercial Law	3	C		CR		
	Portuguese or Spanish language ⁵ (only if needed to meet foreign language requirement)	0-3	С		PR		

Semester Eight (15-16 Credit Hours)						
IB Thematic course ⁹	3	С		MR	IBUS 310	
Course in Second Major ⁷ (only if needed to complete	3	С		MR		
major req.)						
MGSC 395 Operations Management	3	С		CR	C or better in STAT 206	
Carolina Core Requirement ⁶	3			CC		
Carolina Core Requirement ⁶	3-4			CC		

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours ⁸	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	52-64	31-43	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- 5. Students in the South American Business major must complete four 300-level or higher Portuguese or Spanish language courses. Specific languages may be required based on study location and partner university. The Foreign Language Placement test will determine at which level the student will begin. Foreign language courses may be included as part of the student's selected minor, cognate, or elective hours.
- 6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 7. International Business majors are required to complete a second functional major in the business school. Specific functional majors may be required based on study location and partner university. Total major hours (27-39) and number of courses may vary, depending on the major chosen. Based on choice of major and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 8. International Business: South American Business majors are required to study abroad in the 6th and 7th semesters at the Universidad de Chile, in Santiago, Chile. Course selection is subject to availability at partner school with advisor approval.
- 9. International Business major courses:
 - a. Functional Courses (3 hours): ACCT 426, IBUS 501, 502, 503, 405 (or MGSC 405), 430, 432; MGMT 406; ECON 503, 504, 505
 - b. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
 - c. Regional Courses (6 hours): two courses with a focus on South America
- 10. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. No courses of a remedial, developmental, skill-acquiring, or vocational nature may apply as credit towards degrees in the Darla Moore School of Business. Coursework in MATH/STAT below the Moore School minimum requirements (ex: MATH 111 or STAT 110) or 1 credit performance or PEDU classes may not be included. Options to meet this requirement may include: preprofessional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- · Admission to the International Business: South American Business major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
 - o Required: MKTG 472 Business, Markets and Sustainability (3) and IBUS 427— Global Stakeholder Management (3)
 - o Choose 3-6 hours from the following: **ECON** 500, 505, 548; **FINA** 473; **MGMT** 407, **408**; **MGSC** 489
 - o Choose 0-3 hours from the following: ENVR 321, 322, 331, 533; GEOG 321; HTMT 485; POLI 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
 fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.