

Major Map: Sport & Entertainment Management Bachelor of Science (B.S.)

College of Hospitality, Retail, and Sport Management Sport and Entertainment Management Bulletin Year: 2023-2024

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

emester One (15 Credit Hours)      C      CC-CRW        1      ENCL.102 Chical Reading and Composition      3      C      MR        or SPTE 203 Introduction to Expent Avenue Mgmt.      0      S      MR        or SPTE 203 Introduction to Expent Avenue Mgmt.      0      S      MR        0      STE 203 Introduction to Event Avenue Mgmt.      0      S      MR        1      RETL 261 Principles of Accounting 1      3      C      CR        JUNY 101 The Sluden in the University      3      or Carolia Core Requirement*      0      CC-CMW      C or better in ENGL 101        1      ENCL 102 Retoric and Composition      3      C      MR      CC-CMW      C or better in ENGL 101        1      SPTE 203 Introduction to Event Avenue Mgmt.      3      C      CR      MR        restFT 202 Introduction to Event Avenue Mgmt.      3      C      CR      RETL 261      STAT 201 Introduction to Event Avenue Mgmt.      C      CR      RETL 261      STAT 201 Introduction to Sport Management or SPTE 202 Introduction to Live Entertainment or SPTE 203 Introduction to Event Avenue Mgmt.      C      CR      RETL 261      STAT 201 Introduction to Sport Management or SPTE 203 Introduction to	ical	Course Subject and Title	Hours	Min. Grade <sup>1</sup>	Major GPA <sup>2</sup>	Code	Prerequisites	Notes
1      SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt.      MR        1      ECON 224 Introduction to Event & Venue Mgmt.      3      C      KR        1      ECON 224 Introduction to Event & Venue Mgmt.      3      C      C        1      ECON 224 Introduction to Economics      3      C      C R        UNIV 101 The Student in the University or Carolina Core Requirement*      3      C      C C      CR        I      EXON 224 Introduction to Sport Management or SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Use Entertainment or SPTE 202 Introduction to Use Entertainment or SPTE 203 Introduction to Sport Management or SPTE 202 Introduction to Marateling      3      C      CR-R        1      MATH 31 Calculus F      3      C      CR      MATH 111/r Math Flaze/R MATH 41/r MATH 122/R MATH 41/r MATH 122/R MATH 41/r MATH 122/R					1			
br SPTE 202 Introduction to Live Enteriainment or SPTE 203 Introduction to Event & Vanue Mgmt.    Image: Construct Special								
b) or SPTE 203 Introduction to Event & Venue Mgmt.      Image: Control of Control on C			3	С		MR		
SPTE 195 Spot and Entertainment Careers      0      S      MR        I ECON 224 Introduction to Economics      3      C      CR        INR TL 201 Principles of Accounting I      3      C      CR        INR TD R Student in the University      3      C      CR        INR TO The Student in the University      3      C      CC-MW        I SPTE 201 Introduction to Event Management      3      C      CC-INF        I SPTE 201 Introduction to Event Monagement      3      C      CC-R      RETL 261        I SPTE 201 Introduction to Event Monagement      3      C      CC CR      RETL 261        I SPTE 202 Introduction to Sport Management      3      C      CR      RETL 261        I SPTE 201 Introduction to Sport Management      3      C      CR      RETL 261        I SPTE 201 Introduction to Sport Management      3      C      CR      RETL 261        I SPTE 201 Introduction to Sport Management      3      C      CR      RETL 261        I SPTE 201 Introduction to Sport Management      3      C      CR      RETL 261        I SPTE 201 Introduction to Sport Management      3								
1    ECON 224 Introduction to Economics    3    C    PR      1    RETL 261 Principles of Accounting 1    3    C    CR      Imster Two (15 Credit Hours)    3    C    CCR      1    ENGL 102 Rhetoric and Composition    3    C    CCR      1    ENGL 102 Rhetoric and Composition    3    C    CC-CMW    C or better in ENGL 101      1    SPTE 201 Introduction to Sport Management    3    C    CR    MR      or SPTE 203 Introduction to Event & Venue Mgmt    3    C    CR    RETL 262      1    SRTE 201 Introduction to Sport Management    3    C    CR    MR      1    SRTE 202 Introduction to Sport Management    3    C    CR    MR      1    SRTE 203 Introduction to Sport Management    3    C    CR    MR      1    SRTE 203 Introduction to Sport Management    3    C    RR    MR    MR      1    SRTE 204 Introduction to Sport Management    3    C    CR    MR			-	-				
I      RETL 261 Principles of Accounting I      3      C      CR        UNIV 101 The Studer in the University or Carolina Core Requirement*      3      C      CR        I      ENGL 102 Rhetoric and Composition      3      C      CC-CMW      C or better in ENGL 101        I      ENGL 102 Rhetoric and Composition      3      C      MR      C or better in ENGL 101        I      SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Event & Venue Mgmt.      3      C      CR        I      RETL 261 Condit Hours)      3      C      CR      MATH 111 or Math Placement Test score        SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Live Entertainment or SPTE 202 Introduction to Live Entertainment      C      CR        I      MTG 350 Principles of Macking      3      C      CR        I      MTG 350 Principles of Macking      3      C      CR        I      MTG 350 Principles of Management      3      C      CR        I      MTH 310 Calculus P      MATH 1111 Or MATH 122; MATH 12			-	S				
UNIV 101 The Student in the University      3      PR/CC        or Carolina Core Requirement*      3      C      PR/CC        is ENGL 102 Rhetoric and Composition      3      C      CC-CMW      C or better in ENGL 101        is SPTE 201 Introduction to Sport Management      3      C      C      CC-MW      C or better in ENGL 101        is SPTE 201 Introduction to Sport Management      3      C      CR      RETL 262 Introduction to Event & Venue Mymt        1      RFTE 201 Elementary Statistics <sup>3</sup> 3      C      CR      MR        straft 201 Elementary Statistics <sup>3</sup> 3      C      CR      MR      master Threed (S - Gradt Hours)        1      SPTE 201 Introduction to Sport Management      3      C      MR      master Threed (S - Gradt Hours)      master Threed (S - Gradt Hours)      3      C      MR      master Threed (S - Gradt Hours)      master Threed (S - Gradt Hours)      master Threed (S - Gradt Hours)      3      C      MR      master Threed (S - Gradt Hours)								
or Carolina Core Requirement*    Image: Carolina Core Requirement*    Image: Carolina Core Requirement*      1    ENCL 102 Rhetorics and Composition    3    C    CC-CMW    C or better in ENGL 101      1    SPTE 201 Introduction to Sport Management    3    C    MR    RETL 202    Introduction to Event & Venue Mgmt.      1    RETL 203 Introduction to Event & Venue Mgmt.    3    C    CR    RETL 205    RETL 205    Introduction to Event & Venue Mgmt.    5      1    STAT 201 Elementary Statistics*    3    C    CR    RETL 202    Introduction to Event & Venue Mgmt.    6    C    CR    MATH 111 Introduction to Event & Venue Mgmt.    6    C    RET 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    FE 202 Introduction to Event & Venue Mgmt.    7    C    RETL 202			-	С		-		
I    ENGL 102 Rhetoric and Composition    3    C    CC-CMW    C or better in ENGL 101      I    SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Event & Venue Mgmt.    3    C    MR      I    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    3    C    C    RETL 252 Principles of Accounting II    S    C    C    MRT 341 Princint 242 Princing III    SPETE 254 Principles of Account			3			PR/CC		
1    ENCL 102 Rhetoric and Composition    3    C    CC-CMW    C or better in ENGL 101      1    SPTE 201 Introduction to Sport Management or SPTE 203 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt.    3    C    MR      1    STAT 201 Elementary Statistics <sup>3</sup> 3    C    CR    RETL 262 Introduction to Event & Venue Mgmt.      1    STAT 201 Elementary Statistics <sup>3</sup> 3    C    CR    MR      1    STAT 201 Elementary Statistics <sup>3</sup> 3    C    CR      1    STAT 201 Elementary Statistics <sup>3</sup> 3    C    CR      1    SPTE 202 Introduction to Event & Venue Mgmt.    3    C    C      1    MATH 202 calculus for Sup Admagement or SPTE 202 Introduction to Event & Venue Mgmt.    3    C    CC-ARP      1    MATH 122 calculus for Sup Admagement or SPTE 274 Computer Applications in HRSM    3    C    CR      1    SPTE 274 Computer Applications in HRSM    3    C    CR    RETL 262      1    MATH 121 (Statistics)    3    C    CR    RETL 262    Introduction to Event & Venue Mgmt.      1    SPTE 274 Computer Applications in HRSM    3								
I    SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt.    3    C    MR      I    RETL 262 Principles of Accounting II    3    C    CR    RETL 261      I    RETL 262 Principles of Accounting II    3    C    C    RETL 262 Principles of Accounting II      I    SPTE 201 Introduction to Event & Venue Mgmt.    3    C    CR    RETL 261      I    SPTE 201 Introduction to Sport Management or SPTE 203 Introduction to Event & Venue Mgmt.    3    C    MR      I    SPTE 201 Introduction to Event & Venue Mgmt.    3    C    MR      I    MKTG 350 Principles of Marketing    3    C    CR      I    MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 141 Calculus IF Bus. Admin. & Soc. Sci.    3    C    CR      I    SPTE 274 Computer Applications in HRSM    3    C    CR    MR      I    SPTE 261 G Credit Hours)    S    S    CC    CR      SPTE 261 G Credit Hours)    S    C    CR    MR    S      SPTE 261 G Credit Hours)    S    C    MR    S    CC								
1    SPTE 201 Introduction to Sport Management or SPTE 203 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt.    3    C    MR      1    RETL 262 Introduction to Event & Venue Mgmt.    3    C    CR    RETL 261      1    STAT 201 Elementary Statistics <sup>1</sup> 3    C    CR    MATH 111 or Math Placement Test score      SPTE 201 Introduction to Event & Venue Mgmt.    3    C    CR    MR      or SPTE 202 Introduction to Event & Venue Mgmt.    3    C    CR      1    MKTG 350 Principles of Markeing    3    C    CC-ARP      1    MKTG 350 Principles of Markeing    3    C    CC-ARP    MATH 111/1116 (MATH 142); NATH 122; NATH 111/1116 (MATH 142); NATH 122; NATH 111/1116 (MATH 141); or Math placement 12/115/116 (rodd) Hours)      SPTE 274 Computer Applications in HRSM    3    C    CR    MR      1    SPTE 274 Computer Applications in HRSM    3    C    CR    MR      1    SPTE 274 Computer Applications in HRSM    3    C    CR    MR    SPTE 140 (SCORE HOURS)      SPTE 274 Computer Applications in HRSM    3    C    CR    MR    SPTE 274 Computer Applications in HRSM    S	EI	NGL 102 Rhetoric and Composition	3	С			C or better in ENGL 101	
or SPTE 202 Introduction to Event & Venue Mgmt.	SI	PTE 201 Introduction to Sport Management	3	С				
or SPTE 203 Introduction to Event & Venue Mgmt.      C      CRETL 205        1      RETL 205 Introduction to Event & Venue Mgmt.      3      C      CR        1      STAT 201 Elementary Statistics*      3      C      CR      RETL 261        SPTE 200 Elementary Statistics*      3      C      CR      RETL 261      Serter Three (15 Credit Hours)        mester Three (15 Credit Hours)      3      C      CR      RETL 201 Introduction to Elve Filtertainment or SPTE 203 Introduction to Elver Na Venue Mgmt.      3      C      MRT      Serter 202 (Introduction to Elver Na Venue Mgmt.      127/11/11/11/11/11/11/11/11/11/11/11/11/11			Ŭ	Ŭ		WIIX		
1    RETL 262 Principles of Accounting II    3    C    CC. R    RETL 261      IS TAT 201 Elementary Statistics <sup>3</sup> 3    C    CC.ARP    MATH 111 or Math Placement Test score      SPTE 201 Introduction to Sport Management or SPTE 201 Introduction to Live Entertaiment or SPTE 202 Introduction to Live Entertaiment or SPTE 202 Introduction to Live Entertaiment or SPTE 203 Introduction to Live Entertaiment or MATH 141 Calculus for Bus. Admin. & Soc. Sci.    3    C    MR      1    MKTG 350 Principles of Marketing    3    C    CC.ARP    MATH 111/111/115 (MATH 122): MATH 112/115/116 (MATH 141); or Math placement test score      1    SPTE 204 Computer Applications in HRSM    3    C    CR      1    SPTE 204 On Public Communication    3    C    CR      1    SPTE 204 HOP Ublic Communications    3    C    CR      1    SPTE 204 HSM PrioSestonal Communications    3    C    CR      1    MGMT 371 Principles of Management    3    C    CR      1    MGMT 371 Principles of Management    3    C    CR      1    MGMT 371 Principles of Management    3    C	-							
1    STAT 201 Elementary Statistics <sup>1</sup> 3    C    CC-ARP    MATH 111 or Math Placement Test score      SPTE 200 Introduction to Diversion    3    C    CR      moster Three (15 Credit Hours)    3    C    CR      moster Three (15 Credit Hours)    3    C    MRT      or SPTE 203 Introduction to Live Entertainment or SPTE 203 Introduction to Event & Venue Mgmt.    3    C    MR      1    MATH 122 Calculus for Bus, Admin, & Soc. Sci.    3    CC-ARP    MATH 111/115 (MATH 422); MATH 112/115/116 (MATH 417); or Math placement test score    1      1    SPTE 274 Computer Applications in HRSM    3    C    CR    1      1    SPTE Elective <sup>64,8</sup> 3    C    MR    1      1    SPTE Elective <sup>64,8</sup> 3    C    MR    1      2 arolina Core Requirement <sup>4</sup> 3.4    CC    CR    1      SPTE 120 Interskip In SPTE <sup>5</sup> 6    C    MR    MKTG 350      restor Four (164 S Business Law String    3    C    CR    Upper Division Status      1    SPTE 201 Interskip In SPTE <sup>5</sup> 6    C    MR    MKTG 350 <td< td=""><td></td><td></td><td>3</td><td>C</td><td></td><td>CP</td><td>PETL 261</td><td></td></td<>			3	C		CP	PETL 261	
SPTE 240 Business Law    3    C    CR      Instruct There (15 credit Hours)    C    MR      or SPTE 201 Introduction to Spont Management    3    C    MR      or SPTE 202 Introduction to Even tak Venue Mgmt.    3    C    MR      1    MRTG 350 Findingles of Marketing    3    PR    ECON 224 & RETL 262      MRTH 122 Calculus for Bus. Admin. & Soc. Sci.    3    C    CARP    MATH 111/111/115 (MATH 122); MATH 122/15/116 (MATH 147); or Math placement test score      1    SPTE 274 Computer Applications in HRSM    3    C    CR    Immester There (15-16 Credit Hours)      SPTE 12 AD Public Communication    3    C    MR    Immester Credit Hours)    Immester Credit Hours)      SPTE 12 Ad2 HRSM Professional Communications or ENGL 463 Business Writing    3    C    CR    ENGL 101 & 102      Immer (6 Credit Hours)    SPTE 195, 201, 202, 203, 274 & MKTG 350    Immester Five (15-16 Credit Hours)    Immer (6 Credit Hours)    SPTE 195, 201, 202, 203, 274 & MKTG 350      SPTE 326 Intenship I in SPTE*    6    C    MR    MKTG 350    Immer 6 Credit Hours)      SPTE 440 Spont ad Entertainment Berniar    3    C    CR    Immer 6 Credit Hours)    <				U				
Image: SPTE 201 Introduction to Eyont Management or SPTE 202 Introduction to Eyont & Venue Mgmt.    3    C    MR      Image: SPTE 202 Introduction to Eyont & Venue Mgmt.    3    C    MR      Image: SpTE 203 Introduction to Eyont & Venue Mgmt.    3    C    MR      Image: SpTE 203 Introduction to Eyont & Venue Mgmt.    3    C    MR      Image: MR    S30 Principles of Marketing    3    C    ARTH 122 Calculus for Bus. Admin. & Soc. Sci.      Image: MR    SpTE 214 Computer Applications in HRSM    3    C    CR    MATH 1111/1111/115 (MATH 122); MATH 122/15/116 (MATH 114); or Math placement test score      Image: SpTE 214 Computer Applications in HRSM    3    C    CR    MR    SpTE 216 (Cold Hours)      SpTE 216 Clock 96*8    3    C    MR    SpTE 201 (Cold Score Requirement*    3    C    CR      Carolina Core Requirement*    3    C    CR    CC    ENCL 24 (Cold Score Score 201, 202, 203, 274 & MKTG 350      Image: SpTE 296 Internship In SPTE*    6    C    MR    SPTE 195, 201, 202, 203, 274 & MKTG 350      Image: SpTE 280 Sport and Entertainment Marketing*    3    C    CR    MR    MKTG 350      HRTM 344 Personnel Organization				- C				
1    SPTE 201 Introduction to Sport Management or SPTE 202 Introduction to Live Enterlamment or SPTE 203 Introduction to Event & Venue Mgmt.    NR      1    MKTG 350 Principles of Marketing 3    0    PR    ECON 224 & RETL 262      1    MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 111/1111/115 (MATH 122); MATH 122/15/116 (MATH 141); or Math placement test score    1      1    SPTE 274 Computer Applications in HRSM    3    C    CC-RP      1    SPTE 104 Orbubic Communication    3    C    CC-MB      1    SPTE 104 Orbubic Communication    3    C    CC      SPTE 274 LROB Profesional Communications or Core Requirement <sup>4</sup> 3    C    CC      SPTE 274 LRSM Profesional Communications or ENC 463 Business Writing    3    CC    MR      Immer 6 Credit Hours)    S    C    MR    MKTG 350      SPTE 274 LRSM Profesional Communications or ENC 463 Business Writing    S    C    MR    MKTG 350      SPTE 305 Internship In SPTE <sup>2</sup> 6    C    MR    MKTG 350    MKTG 350      SPTE 440 Public Contentrainment Marketing <sup>4</sup> 3    C    CR    Upper Division Status      SPTE 195, 101 Professional Development Seminar    3    C <td></td> <td></td> <td>3</td> <td></td> <td></td> <td>UK</td> <td></td> <td></td>			3			UK		
or SPTE 202 Introduction to Event & Venue Mgmt.    PR    ECON 224 & RETL 262      1    MKTG 350 Principles of Marketing    3    PR    ECON 224 & RETL 262      1    MKTG 350 Principles of Marketing    3    CC-ARP    MATH 111/111/115 (MATH 122); MATH 112/115/116 (MATH 122); MATH 112/115/116 (MATH 124); or MATH 1412; or MATH 1			2	C		MD		
or SPTE 203 Introduction to Event & Venue Mgmt.    Image: Constraint of Marketing    3    PR    ECON 224 & RETL 262      1    MATH 122 Calculus for Bus. Admin. & Soc. Sci.    3    CC-ARP    MATH 111/111/115 (MATH 122); MATH      1    MATH 141 Calculus I <sup>3</sup> C    CC-ARP    MATH 111/111/115 (MATH 122); MATH      1    SPTE 274 Computer Applications in HRSM    3    C    CR      1    SPTE 274 Computer Applications in HRSM    3    C    CR      1    SPTE 140 Public Communication    3    C    CC-MS      mester Four (15-16 Credit Hours)    SPTE Elective <sup>4.44</sup> 3    C    MR      2 arolina Core Requirement*    3-4    CC    CC    CC      2 arolina Core Requirement*    3-4    CC    CC    CC      RETL 242 HRSM Professional Communications    3    C    CR    ENGL 101 & 102    PF      SPTE 300 Sprin and Entertainment Marketing*    3    C    CR    MRT MATG 350    MKTG 350      mmer 6 Credit Hours)    SPTE 300 Sprin and Entertainment Marketing*    3    C    CR    Upper Division Status      SPTE 300 Sprin ad Entertainment Marketing*    3			3			INIK		
1    MKTG 350 Principles of Marketing    3    PR    ECON 224 & RETL 262      1    MATH 122 Calculus for Bus. Admin. & Soc. Sci.    3    CC-ARP    MATH 11115 (MATH 122); MATH 1122); MATH 1122); MATH 1122; MATH 112; M								
!    MATH 122 Calculus for Bus. Admin. & Soc. Sci.    3    CC-ARP    MATH 111/1111115 (MATH 122): MATH      1    SPTE 274 Computer Applications in HRSM    3    C    CR      1    SPTE 274 Computer Applications in HRSM    3    C    CR      1    SPTE 16C Communication    3    C    CR      mester Four (15-16 Credit Hours)    SPTE Elective <sup>6,48</sup> 3    C    MR      SPTE 16ctive <sup>6,48</sup> 3    C    MR    MATH 111/11/115 (MATH 122): MATH 125 (MATH 122): MATH 111/11/115 (MATH 122): MATH 111/11/11/115 (MATH 122): MATH 111/11/11/115 (MATH 122): MATH 111/11/11/115 (MATH 122): MATH 111/11/11/11/11/11/11/11/11/11/11/11/11			_					
or MATH 141 Calculus I <sup>3</sup> 112/115/116 (MATH 141); or Math placement test score      1    SPTE 274 Computer Applications in HRSM    3    C    CR      1    SPTE 274 Computer Applications in HRSM    3    C    CR      SPTE Elective <sup>6.4.8</sup> 3    C    MR      SPTE Elective <sup>6.4.8</sup> 3    C    MR      1    MGMT 371 Principles of Management    3    C    MR      2arolina Core Requirement <sup>4</sup> 3.4    CC    CC      Carolina Core Requirement <sup>4</sup> 3    C    CR    ENGL 101 & 102      or FNGL 463 Business Writing    mmer 6 Credit Hours)    mmer 6 Credit Hours)    SPTE 295 Internship 1 in SPTE <sup>5</sup> 6    C    MR    SPTE 195, 201, 202, 203, 274 & MKTG 350      SPTE 205 Internship 1 in SPTE <sup>5</sup> 6    C    MR    MKTG 350    MKTG 350      SPTE 408 Sport and Entertainment Marketing <sup>6</sup> 3    C    CR    Upper Division Status    C      FINA 333 Introduction to Finance    3    C    CR    Core betrer in SCAT 206, STAT 509, STAT 511, STAT 515 or MATH 111 (FINA 363 or); ECON 224 & ACCT 222 (FINA 333 or);    ECON 224 & ACCT 222 (FINA 333 or);      Foreign Language <sup>7</sup> or other Carolina Core Req								
I    SPTE 274 Computer Applications in HRSM    3    C    CR      I    SPCH 140 Public Communication    3    C    CR      SPTE Elective <sup>6,8,0</sup> 3    C    MR    Image: CC-OMS      SPTE Elective <sup>6,8,0</sup> 3    C    MR    Image: CC-OMS      I    MGMT 371 Principles of Management    3    PR    Image: CC-OMS      Carolina Core Requirement*    3-4    CC    Image: CC-OMS      Carolina Core Requirement*    3    C    CR    ENGL 101 & 102      or ENGL 463 Business Writing    3    C    CR    ENGL 101 & 102    Image: CC-OMS      mmer (6 Credit Hours)    Image: CC-OMR    SPTE 195, 201, 202, 203, 274 & MKTG 350    Image: CC-OMR			3					
I    SPTE 274 Computer Applications in HRSM    3    C    CR      I    SPCH 140 Public Communication    3    CC-CMS      mester Four (15-16 Credit Hours)    SPTE Elective <sup>8.8</sup> 3    C      SPTE Elective <sup>8.8</sup> 3    C    MR    Implicit Hours)      Carolina Core Requirement <sup>4</sup> 3-4    CC    Implicit Hours)      Carolina Core Requirement <sup>4</sup> 3-4    CC    Implicit Hours)      RETL 242 HRSM Professional Communications or FNGL 463 Business Writing    CR    ENGL 101 & 102    Implicit Hours)      mester Fore(1 Hours)    File Credit Hours)    SPTE 295 Internship I in SPTE <sup>5</sup> 6    C    MR    MKTG 350      SPTE 295 Internship I in SPTE <sup>5</sup> 6    C    MR    MKTG 350    Implicit Hours)      SPTE 380 Sport and Entertainment Marketing <sup>6</sup> 3    C    CR    Upper Division Status    Implicit Hours)      FINA 383 Introduction to Finance or FiNA 333 Finance and Markets    3    C    CC or better in ECON 224 & ACCT 222 (FINA 333 only)      Foreign Language <sup>7</sup> or other Carolina Core Req. <sup>4</sup> 3    CC CGFL    Carolina Core Requirement <sup>4</sup> 3-4    CC      Requirement <sup>4</sup> BSPTE 440 Spo	01	<i>r</i> MATH 141 Calculus I <sup>3</sup>					· · · · ·	
1    BPCH 140 Public Communication    3    CC-CMS      mester Four (15-16 Credit Hours)    SPTE Elective <sup>8,4,8</sup> 3    C    MR      1    MGMT 371 Principles of Management    3    PR							test score	
Image: Four (15-16 Credit Hours)    MR      SPTE Elective <sup>64.8</sup> 3    C    MR      MGMT 371 Principles of Management    3    PR      Carolina Core Requirement <sup>4</sup> 3-4    CC      Carolina Core Requirement <sup>4</sup> 3-4    CC      RETL 242 HRSM Professional Communications or FNGL 463 Business Writing    3    C    CR      mmer (6 Credit Hours)    5    5    6    C    MR    SPTE 195, 201, 202, 203, 274 & MKTG 350      I SPTE 295 Internship L in SPTE <sup>5</sup> 6    C    MR    MKTG 350    5      SPTE 300 Sport and Entertainment Marketing <sup>6</sup> 3    C    CR    Upper Division Status      SPTE S03 Sport and Entertainment Marketing <sup>6</sup> 3    C    CR    Upper Division Status      FINA 363 Introduction to Finance    3    PR    C or better in ECON 221 & ACCT 225 & C or or better in STAT 206, STAT 509, STAT 511, STAT 515 or MATH 111 (FINA 363 or);    ECON 224 & ACCT 222 (FINA 333 only)      Foreign Language <sup>7</sup> or other Carolina Core Req. <sup>4</sup> 3    CC-GFL    Carolina Core Requirement <sup>4</sup> sPTE 440 Spott & Entertainment Bus. & Finance <sup>6</sup> 3    C    MR    FINA 363 or 333      SPTE 443 Spott & Entertainment Bus. & Financ				С				
SPTE Elective <sup>8.8.8</sup> 3    C    MR      ! MGMT 371 Principles of Management    3    PR      Carolina Core Requirement <sup>4</sup> 3.4    CC      Carolina Core Requirement <sup>4</sup> 3.4    CC      RETL 242 HRSM Professional Communications or ENGL 463 Business Writing    3    C    CR      ISPTE 295 Internship I in SPTE <sup>5</sup> 6    C    MR    SPTE 195, 201, 202, 203, 274 & MKTG 350      mester Five (15-16 Credit Hours)    I    SPTE 380 Sport and Entertainment Marketing <sup>6</sup> 3    C    CR    MRTG 350      HRTM 344 Personnel Organization & Supervision    3    C    CR    Upper Division Status    I      HRSM 301 Professional Development Seminar    3    C    CR    Upper Division Status    I      FINA 363 Introduction to Finance or FINA 333 Finance and Markets    3    C    CR    Upper Division Status    I      Econ 224 & ACCT 222 (FINA 333 only)    Econ 224 & ACCT 222 (FINA 333 only)    Econ 224 & ACCT 222 (FINA 333 only)    I      Foreign Language <sup>7</sup> or other Carolina Core Requirement <sup>4</sup> 3    C    MR    FINA 363 or 333    I      SPTE 440 Spot & Entertainment Bus. & Finance <sup>6</sup> 3    C <td< td=""><td></td><td></td><td>3</td><td></td><td></td><td>CC-CMS</td><td></td><td></td></td<>			3			CC-CMS		
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Carolina Core Requirement <sup>4</sup> 3-4    CC      Carolina Core Requirement <sup>4</sup> 3    CC      RETL 242 HRSM Professional Communications    3    C    CR      mmer (6 Credit Hours)    I    SPTE 295 Internship I in SPTE <sup>5</sup> 6    C    MR      SPTE 295 Internship I in SPTE <sup>5</sup> 6    C    MR    SPTE 195, 201, 202, 203, 274 & MKTG 350      mester Five (15-16 Credit Hours)    International Entertainment Marketing <sup>6</sup> 3    C    MR    MKTG 350      SPTE 380 Sport and Entertainment Marketing <sup>6</sup> 3    C    CR    Upper Division Status    Imper Division Status      FINA 363 Introduction to Finance    3    PR    C or better in ECON 221 & ACCT 225 & C or better in STAT 206, STAT 509, STAT 511, STAT 515 or MATH 111 (FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)      Foreign Language <sup>7</sup> or other Carolina Core Requirement <sup>4</sup> 3-4    CC-GFL      Requirement <sup>4</sup> 3-4    CC -GFL    CC -GFL      Requirement <sup>4</sup> 3-4    CC -GFL    Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 3      SPTE 440 Sport & Entertainment Bus. & Finance <sup>6</sup> 3    C    MR    FINA 363 or 333      Foreign Language <sup>7</sup> or other Carolina Core Requirement <sup>4</sup> or Approved Elect	Μ	IGMT 371 Principles of Management	3			PR		
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SPTE 380 Sport and Entertainment Marketing <sup>6</sup> 3    C    MR    MKTG 350      HRTM 344 Personnel Organization & Supervision    3    C    CR    Upper Division Status      HRSM 301 Professional Development Seminar    3    C    CR    Upper Division Status      FINA 363 Introduction to Finance    3    C    C or better in ECON 221 & ACCT 225 & C or better in STAT 206, STAT 509, STAT 511, STAT 515 or MATH 111 (FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)      Foreign Language <sup>7</sup> or other Carolina Core Requirement <sup>4</sup> 3-4    CC-GFL      mester Six (15-18 Credit Hours)    ECON 224 & ACCT 222 (FINA 333 only)      SPTE 440 Sport & Entertainment Bus. & Finance <sup>6</sup> 3    C      Foreign Language <sup>7</sup> or other Carolina Core Req. <sup>4</sup> 3    CC-GFL      carolina Core Requirement <sup>4</sup> 3-4    CC    CC      Carolina Core Requirement <sup>4</sup> 3-4    CC    C      Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 3    CC/PR    C/PR      Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 0-3    CC/PR    C/PR      Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 0-3    CC/PR    C/PR      Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 3    C </td <td></td> <td></td> <td>Ű</td> <td>Ū</td> <td></td> <td></td> <td></td> <td></td>			Ű	Ū				
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HRSM 301 Professional Development Seminar    3    C    CR    Upper Division Status      FINA 363 Introduction to Finance or FINA 333 Finance and Markets    3    PR    C or better in ECON 221 & ACCT 225 & C or better in STAT 206, STAT 509, STAT 511, STAT 515 or MATH 111 (FINA 363 only); ECON 224 & ACCT 222 (FINA 363 only); ECON 224 & ACCT 222 (FINA 363 only); ECON 224 & ACCT 222 (FINA 363 only);      Foreign Language <sup>7</sup> or other Carolina Core Requirement <sup>4</sup> 3-4    CC-GFL      mester Six (15-13 Credit Hours)    SPTE 440 Sport & Entertainment Bus. & Finance <sup>6</sup> 3    C    MR    FINA 363 or 333      Foreign Language <sup>7</sup> or other Carolina Core Req. <sup>4</sup> 3    CC-GFL        Carolina Core Requirement <sup>4</sup> 3-4    CC         Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 3    CC/PR        Approved Elective <sup>9</sup> 2-3    PR         Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 0-3    CC/PR        SPTE 444 Sport & Entertainment Event Mgmt. <sup>6</sup> 3    C    MR    SPTE 380, SPTE 440, & upper division status       SPTE Elective <sup>6 &amp; 8 /b</sup> 3    C    MR    MR							WIKT 8 556	
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or FINA 333 Finance and Markets    better in STAT 206, STAT 509, STAT 511, STAT 515 or MATH 111 ( <i>FINA 363 only</i> ); ECON 224 & ACCT 222 ( <i>FINA 333 only</i> )      Foreign Language <sup>7</sup> or other Carolina Core Requirement <sup>4</sup> CC-GFL      mester Six (15-18 Credit Hours)    CC-GFL      SPTE 440 Sport & Entertainment Bus. & Finance <sup>6</sup> 3    C    MR      Foreign Language <sup>7</sup> or other Carolina Core Req. <sup>4</sup> 3    CC-GFL      Carolina Core Requirement <sup>4</sup> 3-4    CC      Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 3    CC/PR      Approved Elective <sup>9</sup> 2-3    PR      Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 0-3    CC/PR      Mester Seven (15 Credit Hours)    CC/PR    C/PR      SPTE 444 Sport & Entertainment Event Mgmt. <sup>6</sup> 3    C    MR      SPTE Elective <sup>6 &amp; 8</sup> 3    C    MR      Carolina Core Requirement <sup>4</sup> or Approved Elective <sup>9</sup> 3    C    MR				U				
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SPTE 495 Internship II in SPTE <sup>6 &amp; 10</sup> 6 C MR 114 credit hours; SPTE 440 & 444	ester	Eight (6 Credit Hours)						

## **Graduation Requirements Summary**

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	42	35-47	31-43	2.75

- 1. Regardless of individual course grades, students must maintain a minimum 2.75 cumulative GPA.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students who do not place into MATH 122/141 or STAT 201 must take the required prerequisite before proceeding with MATH 122/141 or STAT 201.
  The <u>Carolina Core</u> provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 5. Supervised work experience in a sport or entertainment management area, selected by the student with approval of advisor. Contract approved by
- advisor or department chair is required for undergraduate students. Students must achieve the required 2.75 GPA prior to enrolling in SPTE 295. 6. Students must complete Carolina Core CMW, CMS, and ARP courses, Pre-Professional college required courses, Pre-Professional Major Courses and

Pre-Professional related courses before taking any one Professional Major Course.

- 7. College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
- 8. SPTE Electives: SPTE 101, 110, 302, 303, 305, 310, 315, 320, 325, 330, 335, 340, 342, 376, 385, 399, 402, 404, 410, 415, 430, 435, 450, 490, 498, 499, 501, 545, 550, 560, 565, 570, 580, 585, 590, 635, 650, 655.
- The Sport and Entertainment Management major curriculum includes 2-14 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement must be approved by the SPTE advisor (including additional electives in the major).
- 10. Placement with a sport or entertainment organization for a supervised learning experience in the student's career specialization area.

## **Program Notes:**

- Courses designated as critical (!) are required to be successfully completed with a minimum GPA of 2.75 in order to enroll in Professional Division courses. It is also critical that students complete: 1) RETL 261 and 262 by the end of the sophomore year and 2) FINA 363/333 and SPTE 440 during the junior year in order to graduate in 4 years.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The Departmental Undergraduate Research Track is available to students majoring in Sport and Entertainment Management who wish to participate in significant research activities of the major field in collaboration with, or under the supervision of, a faculty mentor. In addition to the major requirements, students must complete: SPTE 498, SPTE 499, and SPTE 501. Additional requirements include: 1) presentation of the senior thesis in an appropriate venue (SEVT, USC Discovery Day, IAVM research session, NASSM, CSRI); 2) a written sponsorship agreement from the faculty mentor placed on file in the department office; and 3) successful completion of all major courses with a GPA of at least 3.50 and 3.30 overall GPA. Students who successfully fulfill these requirements will be awarded a degree "With Distinction in Sport and Entertainment Management" upon graduation.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.