

Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

Darla Moore School of Business Sonoco International Business Department Bulletin Year: 2023-2024

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see

ritical		Credit		Major	Code	Prerequisites	Notes
	er One (15-16 Credit Hours)	_		ı			
	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sci. or MATH 141 Calculus 1 ³	3-4	С		CC-ARP	MATH 111/1111/115 (MATH 122); MATH 112/115/116 (MATH 141); or Math placement test score	
	MGSC 290 Computer Info. Systems in Business ⁴ or ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics	3	С		CR	watti placement test secre	
	Foreign language⁵	3			CC-GFL/PR		
	UNIV 101 The Student in the University or Carolina Core Requirement ⁶	3			PR/CC		
mest	er Two (15-16 Credit Hours)						
	ENGL 102 Rhetoric and Composition	3	С		CC-CMW/INF		
	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	MATH 111 or higher	
	ACCT 225 Introduction to Financial Accounting	3	С		CR		
	MGSC 290 Computer Info. Systems in Business ⁴ or ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics	3	С		CR		
	Foreign language⁵	3			CC-GFL/PR		
	er Three (16 Credit Hours)	^			0.0	ACCT CCC	
	ACCT 226 Introduction to Managerial Accounting	3	C		CR	ACCT 225	
	ECON 221 Principles of Microeconomics or ECON 222 Principles of Macroeconomics	3	С		CR		
	MGMT 250 Professional Communication	3	С		CR	ENGL 101 & 102	
	BADM 301 Bus. Careers in the Global Economy	1	С		CR		
	MGSC 291 Applied Statistics for Business	3	С		CR	STAT 206	
	Foreign language⁵	3	С		PR		
	er Four (15 Credit Hours)	_		ı			
	IBUS 310 Globalization and Business	3	С		MR	ACCT 225/226, ECON 221/222, & MGSC 290/291	
	FINA 363 Introduction to Finance	3	С		CR	C or better in ECON 221 and ACCT 225; C or better in STAT 206, STAT 509, STAT 511, STAT 515, or MATH 511	
	MGMT 371 Principles of Management	3	С		CR		
	Foreign language⁵	3	С		PR		
	Carolina Core Requirement ⁶	3			CC		
	er Five (18-19 Credit Hours)						
	MGSC 395 Operations Management	3	С		CR	C or better in STAT 206	
	MKTG 350 Principles of Marketing (3)	3	С		CR	ECON 221/222, ACCT 225/226	
	IB Thematic Course ⁷	3	С		MR	IBUS 310	
	Foreign language ⁵ or Elective ⁸	3	С		PR		
	Carolina Core Requirement ⁶	3			CC		
	Carolina Core Requirement ⁶	3-4			CC		
	er Six (15 Credit Hours) –Abroad ⁹	•			1.15	10110.010	
	er Six (15 Credit Hours) –Abroad ⁹ IB Regional Course ⁷	3	С		MR	IBUS 310	
	er Six (15 Credit Hours) –Abroad ⁹ B Regional Course ⁷ B Elective Course (Functional ⁷ or Thematic ⁷)	3	С		MR	IBUS 310 IBUS 310	
	er Six (15 Credit Hours) –Abroad ⁹ B Regional Course ⁷ B Elective Course (Functional ⁷ or Thematic ⁷) Course in Second Major ¹⁰	3	C C		MR MR		
	er Six (15 Credit Hours) –Abroad ⁹ B Regional Course ⁷ B Elective Course (Functional ⁷ or Thematic ⁷) Course in Second Major ¹⁰ Course in Second Major ¹⁰	3 3 3	C C C		MR MR MR		
	er Six (15 Credit Hours) –Abroad ⁹ B Regional Course ⁷ B Elective Course (Functional ⁷ or Thematic ⁷) Course in Second Major ¹⁰ Course in Second Major ¹⁰ Foreign language ⁵ or Elective ⁸	3	C C		MR MR		
nest	er Six (15 Credit Hours) –Abroad ⁹ B Regional Course ⁷ B Elective Course (Functional ⁷ or Thematic ⁷) Course in Second Major ¹⁰ Course in Second Major ¹⁰ Foreign language ⁵ or Elective ⁸ er Seven (18-19 Credit Hours)	3 3 3 3	C C C		MR MR MR PR		
nest	er Six (15 Credit Hours) –Abroad ⁹ B Regional Course ⁷ B Elective Course (Functional ⁷ or Thematic ⁷) Course in Second Major ¹⁰ Course in Second Major ¹⁰ Foreign language ⁵ or Elective ⁸ er Seven (18-19 Credit Hours) B Functional Course ⁷	3 3 3 3	C C C		MR MR MR PR		
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mesto	er Six (15 Credit Hours) –Abroad ⁹ IB Regional Course ⁷ IB Elective Course (Functional ⁷ or Thematic ⁷) Course in Second Major ¹⁰ Course in Second Major ¹⁰ Foreign language ⁵ or Elective ⁸ er Seven (18-19 Credit Hours) IB Functional Course ⁷ ACCT 324 Survey of Commercial Law Course in Second Major ¹⁰	3 3 3 3 3 3	C C C C		MR MR MR PR MR CR MR		
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Semester Eight (18 Credit Hours)				
MGMT 478 Strategic Management	3	С	CR	MKTG 350, FINA 363, MGMT 371 &
			CC-INT	Senior Standing
Course in Second Major ¹⁰	3	С	MR	
Course in Second Major ¹⁰ (only if needed to meet	3	С	MR	
major requirements)				
Foreign language ⁵ or Elective ⁸	3	С	PR	
Carolina Core Requirement ⁶	3		CC	
Carolina Core Requirement ⁶ or Elective ⁸	3		CC/PR	

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours ⁹	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
122	27	40-64	31-43	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- 5. International Business majors are required to complete four 300-level or higher courses in a foreign language. The Foreign Language Placement test will determine at which level the student will begin. Students may fulfill minor or cognate requirements through completion of the foreign language requirement.
- 6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 7. International Business Major courses:
 - a. Thematic Courses (3-6 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
 - b. Functional Courses (3-6 hours): ACCT 426, IBUS 501, 502, 503, 405 (or MGSC 405), 430, 432; MGMT 406; ECON 503, 504, 505
 - c. Regional Courses (3 hours): IBUS 541, 542, 543, 544
- 8. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. No courses of a remedial, developmental, skill-acquiring, or vocational nature may apply as credit towards degrees in the Darla Moore School of Business. Coursework in MATH/STAT below the Moore School minimum requirements (ex: MATH 111 or STAT 110) or 1 credit performance or PEDU classes may not be included. Options to meet this requirement may include: preprofessional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.
- 9. International Business majors are required to study abroad in the spring of junior year. Students are matched to the international location through a competitive process. Course selection is subject to availability at partner school with advisor approval.
- 10. International Business majors are required to complete a second functional major in the business school. Total major hours (27-39) and number of courses may vary, depending on the major chosen. Based on choice of major, language of study, and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- Admission to the International Business major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
 - o Required: MKTG 472 Business, Markets and Sustainability (3) and IBUS 427 Global Stakeholder Management (3)
 - o Choose 3-6 hours from the following: ECON 500, 505, 548; FINA 473; MGMT 407; MGSC 489
 - Choose 0-3 hours from the following: ENVR 321, 322, 331, 533; GEOG 321; HRTM 485; POLI 478
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal
 process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 122 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
 fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

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Codes:							
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy				
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course				
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy				
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility				
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement				
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement				
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement				
CC-GSS	Carolina Core – Social Sciences						

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.