

Major Map: Hospitality Management Bachelor of Science (B.S.) Club Management Concentration College of Hospitality, Retail, and Sport Management

School of Hospitality and Tourism Management Bulletin Year: 2023-2024

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

Fiogram	Notes section for details regarding "critical courses" for this particula	Crodit	Min	Major			
Critical	Course Subject and Title			GPA <sup>2</sup>		Prerequisites	Notes
emester	r One (15-17 Credit Hours)						
	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
	Carolina Core ARP <sup>3</sup>	3-4			CC-ARP		
	Foreign Language <sup>4</sup> or other Carolina Core Requirement <sup>5</sup>	3-4			CC-GFL		
	HRTM 110 Introduction to Hospitality Industry	3	С		MR		
	UNIV 101 The Student in the University or Carolina Core	3			PR/CC		
	Requirement⁵						
emester	r Two (15-16 Credit Hours)						
	ENGL 102 Rhetoric and Composition	3	С		CC-CMW	C or better in ENGL 101	
		_	_		CC-INF		
	Carolina Core ARP <sup>3</sup>	3-4			CC-ARP		
	Foreign Language <sup>4</sup> or other Carolina Core Requirement <sup>5</sup>	3			CC-GFL		
	HRTM 260 Hotel Management	3	С		MR		
	SPCH 140 Public Communication	3			CC-CMS		
	or SPCH 230 Business and Professional Speaking	Ũ			00 00		
	or SPCH 145 Online Public Comm. (CC-CSM/VSR)						
emester	r Three (15-16 Credit Hours)						
	RETL 242 HRSM Professional Communications	3			CR	C or better in ENGL 101	
		Ũ			On	& 102	
	ECON 224 Introduction to Economics	3			PR	6 102	
	HRTM 270 Introduction to Food Production Management	3	С		MR		
	RETL 261 Principles of Accounting I	3	C		CR		
	Carolina Core Requirement <sup>5</sup>	3-4	0		CC		
mostor	r Four (15-16 Credit Hours)	3-4			CC		
mester	HRTM 280 Foundations of Tourism	2		1	MD		
		3	C		MR		
	RETL 262 Principles of Accounting II	3	С		CR	RETL 261	
	SPTE 274 Computer Applications in HRSM	3			CR		
	Carolina Core Requirement <sup>5</sup>	3			CC		
	Carolina Core Requirement <sup>5</sup>	3-4			CC		
emester	r Five (12 Credit Hours)	1		1	1		
	HRTM 285 Club Management	3	С		MR		
	HRTM Elective <sup>6</sup>	3	С		MR		
	MGMT 371 Principles of Management	3			PR		
	Carolina Core Requirement <sup>5</sup> or Approved Elective <sup>7</sup>	3			CC/PR		
emester	r Six (15 Credit Hours)						
	HRTM Club Mgmt. Concentration Course <sup>8</sup>	3	С		MR		
	HRSM 301 Professional Development Seminar	3			CR		
	HRTM 344 Personnel Organization & Supervision	3			CR		
	HRTM Elective <sup>6</sup>	3	С		MR		
	Carolina Core Requirement <sup>5</sup> or Approved Elective <sup>7</sup>	3			CC/PR		
ummer	(6 Credit Hours)						
	HRTM 495 Hospitality & Tourism Internship <sup>9</sup>	6	С		MR	C or better in HRTM 344	
						& HRTM 110 or 280	
emester	r Seven (15 Credit Hours)						
	HRTM Club Mgmt. Concentration Course <sup>8</sup>	3	С		MR		
	HRTM 421 Hospitality Financial Management	3	Č	1	MR	RETL 262	
	HRTM 440 Services Mgmt. for Hospitality & Tourism	3	C		MR		
	HRTM 370 Restaurant Operations Management	3	C	1	MR	C or better in HRTM 270	
	or HRTM 372 Catering Management	Ŭ	Ĭ				
	SPTE 240 Business Law	3	1		CR		
		5	I	1			
mester							
emester	r Eight (12 Credit Hours)	3	C	1	MD	lunior Standing	
emester	FEight (12 Credit Hours) HRTM 450 Hospitality & Tourism Marketing	3	C		MR	Junior Standing	
emester	<b>Eight (12 Credit Hours)</b> HRTM 450 Hospitality & Tourism Marketing HRTM 490 Strategic Hospitality Management &	3	C C		MR/CC-	Junior Standing C or better in MGMT 371	
emester	FEight (12 Credit Hours) HRTM 450 Hospitality & Tourism Marketing						

## **Graduation Requirements Summary**

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	51	27-39	31-43	2.00

- 1. Regardless of individual course grades, students must maintain a minimum 2.00 cumulative GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
  The ARP Requirement for Hospitality Management may be met through two options: 1) MATH 122 or MATH 141 plus an additional course from
- 3. The ARP Requirement for Hospitality Management may be met through two options: 1) MATH 122 or MATH 141 plus an additional course from Mathematics (at the next higher level), Computer Sciences, Statistics, PHIL 114, or PHIL 111; or 2) Two courses from Computer Science or Two courses from Statistics or PHIL 114 and PHIL 111.
- 4. College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
- 5. The <u>Carolina Core</u> provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 6. HRTM Electives are chosen in consultation with an advisor who can provide a list of recommended courses by focus area. At least 6 hours must be from HRTM.
- The Hospitality Management major curriculum includes 0-11 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Any course in the University can be used to satisfy the elective requirement including additional electives in the major.
  Club Management Concentration Courses (6 hours)

Choose from the following:	
HRTM 473 – Club Cuisine and Service (3)	HRTM 585 – Advanced Club Management (3)
HRTM 475 – Wines and Spirits in Food Service Establish	hments (3) HRTM 591 – Golf Tourism (3)

9. Structured industry practical experience in Club Management. 400 hours required. Students may complete up to an additional 9 credit hours while completing HRTM 495.

## **Program Notes:**

- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- Minors are optional for Hospitality Management majors and may be in any course of study offered by the College of HRSM as well as any other University program with an approved minor. College of HRSM required courses may not be counted toward a minor.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.