

Major Map: Sport & Entertainment Management Bachelor of Science (B.S.)

Venue & Event Management Concentration College of Hospitality, Retail, and Sport Management Sport and Entertainment Management Bulletin Year: 2022-2023

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see

Critica		Credit Hours	Min. Grade ¹	Major GPA ²		Prerequisites	Notes
emes	ter One (15 Credit Hours)				-		
!	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
!	SPTE 201 Introduction to Sport Management	3	С		MR		
	or SPTE 202 Introduction to Live Entertainment						
	or SPTE 203 Introduction to Event & Venue Mgmt.						
	SPTE 195 Sport and Entertainment Careers	0	S		MR		
!	ECON 224 Introduction to Economics	3			PR		
!	RETL 261 Principles of Accounting I	3			CR		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement ⁴						
emes	ter Two (15 Credit Hours)		-	-	-		
!	ENGL 102 Rhetoric and Composition	3	С		CC-CMW CC-INF	C or better in ENGL 101	
!	SPTE 201 Introduction to Sport Management	3	С		MR		
	or SPTE 202 Introduction to Live Entertainment						
	or SPTE 203 Introduction to Event & Venue Mgmt.						
!	RETL 262 Principles of Accounting II	3			CR	RETL 261	
!	STAT 201 Elementary Statistics ³	3			CC-ARP	MATH 111 or Math Placement Test	
		-				score	
	SPTE 240 Business Law	3			CR		
emes	ter Three (15 Credit Hours)						
!	SPTE 201 Introduction to Sport Management	3	С		MR		
-	or SPTE 202 Introduction to Live Entertainment	Ū	Ū				
	or SPTE 203 Introduction to Event & Venue Mgmt.						
!	MKTG 350 Principles of Marketing	3			PR	ECON 224 & RETL 262	
1	MATH 122 Calculus for Bus. Admin. & Soc. Sciences	3			CC-ARP	MATH 111/111/115 (MATH 122);	
•	or MATH 141 Calculus I ³	Ŭ			00744	MATH 112/115/116 (MATH 141); or	
						Math placement test score	
!	SPTE 274 Computer Applications in HRSM	3			CR		
-	SPCH 140 Public Communication	3			CC-CMS		
emes	ter Four (15-16 Credit Hours)	Ű			00 01110		
011100	SPTE 325 Resort & Club Recreation Programming ⁶	3	С		MR		
!	MGMT 371 Principles of Management	3	0		PR		
•	Carolina Core Requirement ⁴	3-4			CC		
	Carolina Core Requirement ⁴	3			CC		
	RETL 242 HRSM Professional Communications	3			CR	ENGL 101 & 102	
	or ENGL 463 Business Writing	3			UK	ENGL IUI & IUZ	
1000 000 0	er (6 Credit Hours)	1				l l	
	SPTE 295 Internship I in SPTE ⁵		<u> </u>	1	MD	ODTE 405 004 000 000 074 8	
!	SPIE 295 Internship I in SPIE	6	С		MR	SPTE 195, 201, 202, 203, 274 &	
	ton Firm (4F 4C One dit House)					MKTG 350	
emes	ter Five (15-16 Credit Hours)	0		1	MD	N#//TO 050	
	SPTE 380 Sport and Entertainment Marketing ⁶	3	С		MR	MKTG 350	
	HRTM 344 Personnel Organization & Supervision	3			CR		
	HRSM 301 Professional Development Seminar	3			CR	Upper Division Status	
	FINA 363 Introduction to Finance	3			PR	ECON 224, RETL 262, & STAT 201	
	or FINA 333 Finance and Markets					(FINA 363 only); ECON 224 & ACCT 222 (FINA 333 only)	
	Foreign Language ⁷ or other Carolina Core Requirement ⁴	3-4			CC-GFL		
moe	ter Six (15-18 Credit Hours)						
mes		0	C	1	MD	EINIA 262 ~* 222	
	SPTE 440 Sport & Entertainment Bus. & Finance ⁶ Foreign Language ⁷ or other Carolina Core	3	С		MR CC-GFL	FINA 363 or 333	
	Requirement ⁴						
	Carolina Core Requirement ⁴	3-4		ļ	CC		
	Carolina Core Requirement ⁴ or Approved Elective ⁸	3			CC/PR		
	Approved Elective ⁸	2-3			PR		
	Carolina Core Requirement ⁴ or Approved Elective ⁸ (only if needed to meet Carolina Core requirements or	0-3			CC/PR		
	hours to graduate)						

SPTE 444 Sport & Entertainment Event Management ⁶	3	С	MR	SPTE 380, SPTE 440, & upper division status
SPTE 342 Sport & Entmt. Contracts & Negotiations ⁶	3	С	MR	SPTE 240 or ACCT 324
SPTE 435 Spectator Facilities Management ⁶	3	C	MR	
SPTE 545 Managing Part-Time EEs. & Volunteers ⁶	3	С	MR	90 credit hours or graduate status
Carolina Core Requirement ⁴ or Approved Elective ⁸	3		CC/PR	
ester Eight (6 Credit Hours)				
SPTE 495 Internship II in SPTE ^{6 & 9}	6	С	MR	114 credit hours; SPTE 440 & 444

Graduation Requirements Summary

Minimum Total	Minimum Major	College & Program	Carolina Core Hours	Minimum
Hours	Requirements Hours	Requirements Hours		Institutional GPA
120	42	35-47	31-43	2.75

1. Regardless of individual course grades, students must maintain a minimum 2.75 cumulative GPA.

2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.

Students who do not place into MATH 122/141 or STAT 201 must take the required prerequisite before proceeding with MATH 122/141 or STAT 201..
 The <u>Carolina Core</u> provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.

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 Supervised work experience in a sport or entertainment management area, selected by the student with approval of advisor. Contract approved by a student with approval of advisor. Contract approved by a student with approval of advisor. Contract approved by a student with approval of advisor. Contract approved by a student with approval of advisor.

advisor or department chair is required for undergraduate students. Students must achieve the required 2.75 GPA prior to enrolling in SPTE 295.
6. Students must complete Carolina Core CMW, CMS, and ARP courses, Pre-Professional college required courses, Pre-Professional Major Courses and Pre-Professional related courses before taking any one Professional Major Course.

- College of HRSM students must demonstrate proficiency in a foreign language by achieving a score of 2 or higher on the foreign language placement test, or credit equivalent to USC 109 and 110 courses, or credit equivalent to the USC 121 course.
- The Sport and Entertainment Management major curriculum includes 2-14 hours of approved electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement must be approved by the SPTE advisor (including additional electives in the major).

9. Placement with a sport or entertainment organization for a supervised learning experience in the student's career specialization area.

Program Notes:

- Courses designated as critical (!) are required to be successfully completed with a minimum GPA of 2.75 in order to enroll in Professional Division courses. It is also critical that students complete: 1) RETL 261 and 262 by the end of the sophomore year and 2) FINA 363/333 and SPTE 440 during the junior year in order to graduate in 4 years.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The Departmental Undergraduate Research Track is available to students majoring in Sport and Entertainment Management who wish to participate in significant research activities of the major field in collaboration with, or under the supervision of, a faculty mentor. In addition to the major requirements, students must complete: SPTE 498, SPTE 499, and SPTE 501. Additional requirements include: 1) presentation of the senior thesis in an appropriate venue (SEVT, USC Discovery Day, IAVM research session, NASSM, CSRI); 2) a written sponsorship agreement from the faculty mentor placed on file in the department office; and 3) successful completion of all major courses with a GPA of at least 3.50 and 3.30 overall GPA. Students who successfully fulfill these requirements will be awarded a degree "With Distinction in Sport and Entertainment Management" upon graduation.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

Codes:			
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement
CC-GSS	Carolina Core – Social Sciences		

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.