

Major Map: International Business Bachelor of Science in Business Administration (B.S.B.A.)

Global Business Concentration Darla Moore School of Business Sonoco International Business Department

Bulletin Year: 2022-2023

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see

		Credit		of Study.			
itical		Hours	Grade ¹	GPA ²	Code	Prerequisites	Notes
mest	er One (15-16 Credit Hours)	•		1			
!	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
!	MATH 122 Calculus for Bus. Admin. & Soc. Sciences	3-4	С		CC-ARP	MATH 111/111/115 <i>(MATH 122)</i> ;	
	or MATH 141 Calculus 1 ³					MATH 112/115/116 (MATH 141); or	
	MOOO 000 O		С		0.0	Math placement test score	
!	MGSC 290 Computer Info. Systems in Business ⁴	3	C		CR		
	or ECON 221 Principles of Microeconomics Foreign language ⁵	3			CC-GFL/PR		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement ⁶	3			PR/CC		
mast	er Two (18 Credit Hours)						
	ENGL 102 Rhetoric and Composition	3	С	1	CC-CMW	C or better in ENGL 101	
•	ENGE TO TRICIONE and Composition	J .	U		CC-INF	O OI BELLEI III EIVOE 101	
1	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	MATH 111 or higher	
i	ACCT 225 Introduction to Financial Accounting	3	C		CR	Wir titt i i i ei i iigiiei	
i	MGSC 290 Computer Info. Systems in Business ⁴	3	C		CR		
•	or ECON 221 Principles of Microeconomics				O.C		
	Foreign language ⁵	3			CC-GFL/PR		
	Carolina Core Requirement ⁶	3			CC		
nest	er Three (19 Credit Hours)	J					
	ACCT 226 Introduction to Managerial Accounting	3	С		CR	ACCT 225	
	FINA 363 Introduction to Finance	3	Č			ECON 221, ACCT 225, & STAT 206	
	MGMT 371 Principles of Management	3	C		CR	,	
	ECON 222 Principles of Macroeconomics	3	C		CR		
	BADM 301 Business Careers in the Global Economy	1	C		CR		
	MGSC 291 Applied Statistics for Business	3	C		CR	STAT 206	
	Foreign language⁵	3	C		PR		
nest	er Four (15 Credit Hours) –Abroad ⁷						
	IB Functional ⁸	3	С		MR	IBUS 310 (all Functional courses)	
	Course in Second Major ⁹	3	С		MR	·	
	MKTG 350 Principles of Marketing	3	С		CR	ECON 221/222, ACCT 225/226	
	Foreign language ⁵	3	С		PR	·	
	Carolina Core Requirement ⁶	3			CC		
mest	er Five (15 Credit Hours)						
	IBUS 310 Globalization and Business	3	С		MR	ACCT 225/226, ECON 221/222, &	
						MGSC 290/291	
	Course in Second Major ⁹	3	С		MR		
	MGSC 395 Operations Management	3	С		CR	MGSC 291	
	MGMT 250 Professional Communication	3	С		CR	ENGL 101 & 102	
	Foreign language or Directed Coursework ⁵	3	С		PR		
nest	er Six (15 Credit Hours) –Abroad ⁷						
	IB Regional Course ⁸	3	С		MR	IBUS 310	
	Course in Second Major ⁹	3	С		MR		
	MGMT 478 Strategic Management	3	С		CR	MKTG 350, FINA 363, MGMT 371 &	
					CC-INT	Senior Standing	
	Foreign language ⁵ or Elective ¹⁰	3	С		PR		
	Carolina Core Requirement ⁶	3			C		
nest	er Seven (15 Credit Hours) –Abroad ⁷						
	IB Regional Course ⁸	3	С		MR	IBUS 310	
	Course in Second Major ⁹	3	С		MR		
	Foreign language ⁵ or Elective ¹⁰	3	С		PR		
	Carolina Core Requirement ⁶	3			CC		-
	Carolina Core Requirement ⁶	3			CC		
nest	er Eight (18-19 Credit Hours)						
	ACCT 324 Survey of Commercial Law	3	С		CR		
	IB Thematic Course ⁸	3	С		MR	IBUS 310 (all Thematic courses)	
	Course in Second Major ⁹ (only if needed to meet	3	С		MR		
	major requirements)						
	Foreign language ⁵ or Elective ¹⁰	3	С		PR		
	Carolina Core Requirement ⁶	3-4			CC		
	Carolina Core Requirement ⁶ or Elective ¹⁰	3			CC/PR		

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
131	30	58-70	31-43	2.800

- Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term)
 followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- 5. International Business: Global Business majors are required to complete four 300-level or higher courses. Specific languages may be required based on the study location and partner university. The Foreign Language Placement test will determine at which level the student will begin. Students may fulfill minor or cognate requirements through completion of the foreign language requirement.
- 6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 7. International Business: Global Business majors are required to study abroad in the 4th (University of Mannheim, in Mannheim, Germany), 6th (ESSEC University in Singapore), and 7th (FGV University in Rio de Janeiro, Brazil) semesters. Course selection is subject to availability at partner school with advisor approval.
- 8. International Business Major courses:
 - a. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 519, 521
 - b. Functional Courses (3 hours): ACCT 426; IBUS 501, 502, 503, 405 (or MGSC 405), 430, 432; MGMT 406; ECON 503, 504, 505
 - c. Regional Courses (6 hours): two courses with focus on the specific study abroad region
- 9. International Business: Global Business majors are required to complete a second functional major. Specific functional majors may be required based on the study location and partner university. Based on second major and entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 10. The total number of elective hours required depends on the number of hours used to fill other degree requirements, including the minor or cognate, multiple business majors or the business analytics concentration. No courses of a remedial, developmental, skill-acquiring, or vocational nature may apply as credit towards degrees in the Darla Moore School of Business. Coursework in MATH/STAT below the Moore School minimum requirements (ex: MATH 111 or STAT 110) or 1 credit performance or PEDU classes may not be included. Options to meet this requirement may include: preprofessional coursework, an accelerated master's program (maximum of 4 courses if not counted elsewhere in the degree), lower-level language courses (100-200 level in addition to Carolina Core requirements), electives, or a second business major. Consultation with your academic advisor is required to determine appropriate use of the electives.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- · Admission to the International Business Education Alliance major is highly competitive and enrollment is limited.
- Students may pursue a Business Analytics Concentration (9 hours) in conjunction with their functional major.
- Students may choose to complete a **Sustainability in Business Concentration** (12 hours) in conjunction with the International Business major. Courses applied in the major may not also fulfill concentration requirements.
 - o Required: MKTG 472 Business, Markets and Sustainability (3)
 - Choose 6-9 hours from the following: ECON 500, 505, 548; FINA 473; MGMT 407; MGSC 489
 - o Choose 0-3 hours from the following: ENVR 321, 322, 331, 533; GEOG 321; HRTM 485; POLI 478
- Based on language of study, and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework.
 However, many students bring in AP/IB credit to satisfy some course requirements.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 131 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may
 fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

Codes:								
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy					
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course					
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy					
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core - Values, Ethics, and Social Responsibility					
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement					
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement					
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement					
CC-GSS	Carolina Core – Social Sciences							

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.