

Major Map: International Business Bachelor of Science in Business Administration (BSBA)

European Business Concentration
Darla Moore School of Business
Sonoco International Business Department

Bulletin Year: 2020-2021

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

ritical		Credit	Min. Grade ¹	Major	Code	Prerequisites	Notes
	er One (15 Credit Hours)			ı			
	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
!	STAT 206 Elementary Statistics for Business	3	С		CC-ARP	MATH 111 or higher	
	ECON 221 Principles of Microeconomics	3	С		CR		
	MGSC 290 Computer Info. Systems in Business	3	С		CR		
	FREN 209 Reading and Written Expression (pending French language placement exam) ³	3	С		PR	FREN 122 or F-5 on placement exam	
	er Two (15-16 Credit Hours)						
	ENGL 102 Rhetoric and Composition	3	С		CC-CMW CC-INF	C or better in ENGL 101	
!	MATH 122 Calculus for Bus. Admin. & Soc.	3-4	С		CC-ARP	MATH 111/111/115 (MATH 122);	
	Sciences				007	MATH 112/115/116 (MATH 141); or	
	or MATH 141 Calculus 1 ⁴					Math placement test score	
	ACCT 225 Introduction to Financial Accounting	3	С		CR		
	ECON 222 Principles of Microeconomics	3	Č		CR		
	FREN 210 Oral Communication	3	C			FREN 122 or F-5 on placement exam	
	er Three (19 Credit Hours)	5	U		110	TILLY 122 0/1 3 on placement exam	
	ACCT 226 Introduction to Managerial Accounting	3	С	1	CR	ACCT 225	
	FINA 363 Introduction to Finance	3	C		CR	ECON 221, ACCT 225, & STAT 206	
	MGMT 371 Principles of Management	3	C		CR	LOUIN 221, AOO1 220, & STAT 200	
	MGMT 250 Professional Communication	3	C		CR	ENGL 101 & 102	
	BADM 301 Business Careers in the Global Economy	1	C		CR	ENGL IUI & IUZ	
						0747.000	
	MGSC 291 Applied Statistics for Business	3	С		CR	STAT 206	
	FREN 309 Reading French Texts	3	С		PR	FREN 209	
neste	er Four (16-17 Credit Hours)	_					
	FREN 310 Advanced Oral Communication	3	С		PR	FREN 209 & 210	
	French language (300-level or higher)	3	С		PR		
	Course in Second Major ⁵	3	С		MR		
	Carolina Core Requirement ⁶	3-4			CC		
	FREN 307 Advanced Oral Practice	1	S		PR	FREN 210	
	Approved Elective	3			PR		
	er Five (15 Credit Hours) –Abroad ⁷						
	IB Regional Course ⁸	3	С		MR		
	Course in Second Major⁵	3	С		MR		
	MKTG 350 Principles of Marketing	3	С		CR	ECON 221/222, ACCT 225/226	
	Carolina Core Requirement ⁶	3			CC		
	Carolina Core Requirement ⁶	3			CC		
neste	er Six (15 Credit Hours) –Abroad ⁷						
	IB Thematic Course ⁹	3	С		MR		
	Course in Second Major ⁵	3	С		MR		
	Course in Second Major ⁵	3	C		MR		
	MGMT 478 Strategic Management	3	C		CR	MKTG 350, FINA 363, MGMT 371 &	
	l a contraction of the contracti				CC-INT	Senior Standing	
	Carolina Core Requirement ⁶	3				3	
	Carolina Core Requirement ⁶	3			CC		
neste	Carolina Core Requirement ⁶ er Seven (15 Credit Hours) IBUS 310 Globalization and Business	3	С			ACCT 225/226, ECON 221/222, & MGSC 290/291	
neste	er Seven (15 Credit Hours) IBUS 310 Globalization and Business IBUS 401 International Financial Management ⁸ (IB		C		CC	ACCT 225/226, ECON 221/222, & MGSC 290/291 ECON 222 and FINA 363	
neste	e <mark>r Seven (15 Credit Hours)</mark> IBUS 310 Globalization and Business	3			CC MR	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of	
neste	BUS 310 Globalization and Business IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management	3 3	С		CC MR MR CR	MGSC 290/291 ECON 222 and FINA 363	
neste	Pr Seven (15 Credit Hours) BUS 310 Globalization and Business BUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher)	3 3 3	С		MR MR CR PR	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of	
neste	IBUS 310 Globalization and Business IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶	3 3 3 3	С		MR MR CR PR CC	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of	
neste	IBUS 310 Globalization and Business IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶ Carolina Core Requirement ⁶	3 3 3	С		MR MR CR PR	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of	
neste	Preserven (15 Credit Hours) BUS 310 Globalization and Business BUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶ Carolina Core Requirement ⁶ Preservent Hours	3 3 3 3 3 3	C		MR MR CR PR CC CC	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of Statistics	
neste	IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶ Carolina Core Requirement ⁶ Is Eight (15-18 Credit Hours) BUS 543 Business in Europe (IB Regional Course)	3 3 3 3 3 3	C		MR MR CR PR CC CC	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of	
neste	IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶ Carolina Core Requirement ⁶ See Eight (15-18 Credit Hours) IBUS 543 Business in Europe (IB Regional Course) Course in Second Major ⁵ (only if needed to meet	3 3 3 3 3 3	C		MR MR CR PR CC CC	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of Statistics	
meste	IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶ Carolina Core Requirement ⁶ Exercise Tight (15-18 Credit Hours) IBUS 543 Business in Europe (IB Regional Course) Course in Second Major ⁵ (only if needed to meet major requirements)	3 3 3 3 3 3 0-3	C		MR MR CR CC CC MR MR	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of Statistics	
meste	IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶ Carolina Core Requirement ⁶ Fight (15-18 Credit Hours) IBUS 543 Business in Europe (IB Regional Course) Course in Second Major ⁵ (only if needed to meet major requirements) ACCT 324 Survey of Commercial Law	3 3 3 3 3 3 0-3	C		MR MR CR PR CC CC MR MR MR CR	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of Statistics	
neste	IBUS 401 International Financial Management ⁸ (IB Functional Course) MGSC 395 Operations Management French language (300-level or higher) Carolina Core Requirement ⁶ Carolina Core Requirement ⁶ Exercise Tight (15-18 Credit Hours) IBUS 543 Business in Europe (IB Regional Course) Course in Second Major ⁵ (only if needed to meet major requirements)	3 3 3 3 3 3 0-3	C		MR MR CR CC CC MR MR	MGSC 290/291 ECON 222 and FINA 363 ACCT 222, ECON 224 & 3 hrs. of Statistics	

Graduation Requirements Summary

Minimum Total Hours ⁸	Minimum Major Requirements Hours	College & Program Requirements Hours	Garolina Core Hours	
129	30	65-71	31-37	2.800

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students in the International Business: European Business major must complete four 300-level or higher French language courses, three of which must be complete prior to studying abroad. The French Language Placement test will determine at which level the student will begin. If a student's French language placement test score requires FREN 122, then FREN 209 would be taken in the second semester, along with FREN 210. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, or other coursework.
- 4. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 5. International Business majors are required to complete a second functional major in the business school. Cohort programs may limit second major choice. Based on second major and entering language ability, total program hours may vary and students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- 6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 7. International Business: European Business majors are required to study abroad a minimum of two semesters as outlined in specific cohort expectations. Course selection is subject to availability at partner school with advisor approval.
- 8. International Business: European Business majors are required to take cohort-specific sections of IBUS 310 and the IB Regional course.
- 9. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 521

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- · Admission to the International Business European Business major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal
 process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 128 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

Codes:							
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy				
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course				
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy				
CC-CMS	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core – Values, Ethics, and Social Responsibility				
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement				
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement				
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement				
CC-GSS	Carolina Core – Social Sciences						

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.