

Major Map: Broadcast Journalism Bachelor of Arts in Journalism & Mass Communications (B.A.J.M.C.)

Sports Media Concentration

College of Information and Communications School of Journalism and Mass Communications

Bulletin Year: 2020-2021

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

ne Progran	n Notes section for details regarding "critical courses" for this	Credit	Min.	Major			
Critical		Hours	Grade ¹	GPA ²	Code	Prerequisites	Notes
	er One (15-16 Credit Hours)	T -		1			
	ENGL 101 Critical Reading and Composition	3	С		CC-CMW		
	STAT 201 Elementary Statistics ³	3	С		MR	MATH 111, 115, or STAT 110	
	JOUR 101 Media & Society Foreign language ⁴ or other Carolina Core	3-4	C		CC-GFL		
	Requirement ⁵	3-4			CC-GFL		
	UNIV 101 The Student in the University	3			PR/CC		
	or Carolina Core Requirement ⁵						
	er Two (15-16 Credit Hours)						
	ENGL 102 Rhetoric and Composition	3	С		CC-CMW	C or better in ENGL 101	
					CC-INF		
	Carolina Core ARP ³	3			CC-ARP	10110 404	
!	JOUR 204 Principles of Journalism	3	С		MR	JOUR 101	
	Carolina Core Requirement ⁵ Foreign language ⁴ or other Carolina Core	3-4			CC-GFL		
	Requirement ⁵	3			CC-GFL		
Semeste	er Three (15-16 Credit Hours)						
	JOUR 291 Writing for Mass Communications	3	С		MR	ENGL 101 & 102	
	JOUR Elective ⁶	3	С		MR	See Bulletin listing.	
	Cognate or Minor Course ⁷	3	С		PR		
	Carolina Core Requirement ⁵	3-4			CC		
	Foreign language ⁴ or Carolina Core Requirement ⁵	3			CR/CC		
Semeste	er Four (15 Credit Hours)			1	1.45		
	JOUR 303 Law & Ethics of Mass Media	3	С		MR	0 5 4 6 7 6	
	JOUR Elective / Concentration Course ⁶	3	С		MR	See Bulletin listing.	
	Cognate or Minor Course ⁷	3	С		PR CC-CMS		
	Carolina Core CMS (SPCH 140, 145, 230, 260) Carolina Core Requirement ⁵	3			CC-CIVIS		
Samest	er Five (18 Credit Hours)	3			CC		
I	JOUR 361 Introductory Reporting & Writing	2	С		MR	JOUR 291	
<u> </u>	JOUR 361L Introductory Reporting & Writing Lab	1	C		MR	JOUR 291; Coreq: JOUR 361	
	JOUR Elective / Concentration Course ⁶	3	Ċ		MR	See Bulletin listing.	
	Cognate or Minor Course ⁷	3	С		PR	3	
	ECON 224 Introduction to Economics	3			CR		
	ENGL Literature Course ⁸	3			CR		
	Social Science	3			CR		
Semeste	er Six (15-18 Credit Hours)						
	JOUR 471 Intermediate Reporting & Production	3	С		MR	JOUR 204, 303, & 361	
	JOUR Elective / Concentration Course ⁶	3	С		MR	See Bulletin listing.	
	Cognate or Minor Course ⁷	3	C		PR		
	Minor Course ⁷ or Approved Elective ⁹		C (minor)		PR	FOON OOA (AMCTO OFO TITAL)	
	MKTG 350 Principles of Marketing or MGMT 371 Principles of Management	3			CR	ECON 224 (MKTG 350 only)	
-	Carolina Core Requirement ⁵ or Approved Elective ⁹	0-3			CC/PR		
	(only if needed to meet CC or hours to graduate)				55/110		
	er Seven (15 Credit Hours)						
	JOUR Elective ⁶	3	С		MR	See Bulletin listing.	
	JOUR Elective / Concentration Course ⁶	3	С		MR	See Bulletin listing.	
	Minor Course ⁷ or Approved Elective ⁹		C (minor)		PR		
	History ¹⁰	3			CR		
	Social or Behavioral Science ¹¹ (300-level or above)	3			CR		
Semeste	er Eight (12 Credit Hours)				140 (0.0	10115 454 0 15115	
1	JOUR 586 Capstone I – Advanced Reporting:	3	С			JOUR 471; Coreqs: JOUR 588	
		i	l	ļ	INT	& 590	
	Broadcast & Online Journalism	2	_		I VID		
	JOUR 588 Capstone II – Advanced Broadcast &	3	С		MR	JOUR 471; Coreqs: JOUR 586	
	JOUR 588 Capstone II – Advanced Broadcast & Online Journalism Production					& 590	
	JOUR 588 Capstone II – Advanced Broadcast &	3	C		MR MR	& 590 JOUR 471; Coreqs: JOUR 586	
	JOUR 588 Capstone II – Advanced Broadcast & Online Journalism Production				MR	& 590	

Graduation Requirements Summary

Minimum Total Hours	Minimum Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	48	36-42	31-37	2.5

- 1. Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. A score of less than 16 on the Math Placement Test requires that a student take STAT 110 as the first ARP course to meet the prerequisite requirement for STAT 201.
- 4. Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 122 course through course credit or the corresponding foreign language placement score.
- 5. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Journalism electives include: 1) one Professional practice directed elective –editing, reporting or management (3 hours); 2) two conceptual directed electives (6 hours); and 3) three additional JOUR electives (9 hours). Sports Media Concentration courses may fulfill 12 hours of the major elective requirements.

Sports Media Concentration Courses: JOUR 391 – Sports Media & Society (3) and 9 hours from the list below:				
JOUR 428 – Super Bowl Commercials (3)	JOUR 499 – Sport and Social Media (3)			
JOUR 499 – Sports Announcing (3)	JOUR 531 – Campaigns (3) section focuses on sports			
JOUR 499 – Sports Journalism (3)	JOUR 537 – The Carolina Agency (3) sports-related client			
JOUR 499 – Live Sports Production (3)	JOUR 597 – Internship in Mass Communications (3) must be in sports			
JOUR 499 – Sports Media & Race (3)				

- 7. Students must complete either a minor (18 hours) or a cognate (12 hours) from courses outside the SJMC. The minor is intended to develop a coherent basic preparation in a second area of study. Courses applied toward general education requirements cannot be counted toward the minor. No course may satisfy both major and minor requirements. A cognate requires a minimum of 12 hours of courses in other departments related to the student's major and/or career goals. Cognate courses may be taken in one or more departments depending on the interest and requirements of the student, but must have approval of the student's advisor. Journalism courses may not be used in the cognate. At least 6 of the 12 hours must be at the 300-level or higher. No 100-level courses may be used in the cognate.
- 8. English literature course (3 hours) from ENGL 282-288.
- 9. The Carolina Core, College and Program requirements must include at least 72 semester hours in academic subjects. Students with fewer than 72 hours in these areas must take enough electives to fulfill the 72-hour minimum. No courses of a remedial, developmental, skill-acquiring, or vocational nature may apply as credit toward the 72-hour minimum.
- 10. The School of Journalism and Mass Communications requires one U.S. History (HIST 111 or 112) and one non-U.S. History (HIST 101-109) course. Whichever is not fulfilled through the Carolina Core GHS requirement must be fulfilled through this college requirement.
- 11. Three hours of a 300-level or higher course in Social or Behavioral Sciences from: AFAM (African American Studies); ANTH (Anthropology); COLA (College of Liberal Arts); GEOG (Geography except GEOG 545 & 546); HIST (History); LASP (Latin American Studies); POLI (Political Science); PSYC (Psychology); SOCY (Sociology); SOST (Southern Studies); WGST (Women's & Gender Studies).

Program Notes:

- Courses identified as "critical" may affect time to graduation due to prerequisite requirements for subsequent required courses.
- Admission to the upper division is based upon a minimum 2.50 cumulative USC GPA; completion of JOUR 101 and JOUR 291 with grades of C or
 higher; completion of 60 or more semester hours toward the degree; completion of foreign language requirement; selection of a particular program of
 study within the college; and selection and approval of a minor or cognate.
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the degree with a minimum grade of
 C. No journalism and mass communications course may be repeated more than once by any student unless formally approved by the school petition
 committee.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the Carolina Core page on the University website.

Codes:					
CC	Carolina Core	CC-INF	Carolina Core – Information Literacy		
CC-AIU	Carolina Core-Aesthetic and Interpretive Understanding	CC-INT	Carolina Core – Integrative Course		
CC-ARP	Carolina Core-Analytical Reasoning and Problem-Solving	CC-SCI	Carolina Core – Scientific Literacy		
	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component	CC-VSR	Carolina Core - Values, Ethics, and Social Responsibility		
CC-CMW	Effective, Engaged, and Persuasive Communication: Written Component	CR	College Requirement		
CC-GFL	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language	MR	Major Requirement		
CC-GHS	Carolina Core – Historical Thinking	PR	Program Requirement		
CC-GSS	Carolina Core – Social Sciences				

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.