

Major Map: International Business Bachelor of Science in Business Administration (BSBA)

Global Business Concentration Darla Moore School of Business Sonoco International Business Department Bulletin Year: 2019-2020

This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the "Program Notes" section for details regarding "critical courses" for this particular Program of Study.

| ritical | | Credit | Min. Grade ¹ | Major | | Prerequisites | Notes |
|---------|---|--------|----------------------------|-------|------------------|---|-------|
| neste | er One (15-16 Credit Hours) ENGL 101 Critical Reading and Composition | 3 | С | | CC-CMW | | |
| ! | MATH 122 Calculus for Bus. Admin. & Soc. Sciences or MATH 141 Calculus 13 | 3-4 | C | | | MATH 111/1111/115 <i>(MATH 122)</i> ; MATH 112/115/116 <i>(MATH 141)</i> ; | |
| | | | | | | or Math placement test score | |
| ! | MGSC 290 Computer Info. Systems in Business ⁴ | 3 | С | | CR | - | |
| | or ECON 221 Principles of Microeconomics | | | | | | |
| | Foreign language ⁵ | 3 | | | CC-GFL/PR | | |
| | UNIV 101 The Student in the University | 3 | | | PR/CC | | |
| | or Carolina Core Requirement ⁶ | | | | | | |
| neste | er Two (18 Credit Hours) | | 0 | 1 | 00 01 mm | 0 1 : EDIOL 404 | |
| ! | ENGL 102 Rhetoric and Composition | 3 | С | | CC-CMW CC-INF | C or better in ENGL 101 | |
| , | STAT 206 Elementary Statistics for Business | 3 | С | | CC-ARP | MATH 111 or higher | |
| 1 | ACCT 225 Introduction to Financial Accounting | 3 | C | | CR | MATTITITI OF HIGHE | |
| ! | MGSC 290 Computer Info. Systems in Business ⁴ | 3 | C | | CR | | |
| • | or ECON 221 Principles of Microeconomics | | | | 311 | | |
| | Foreign language ⁵ | 3 | | | CC-GFL/PR | | |
| | Carolina Core Requirement ⁶ | 3 | | | CC | | |
| neste | er Three (19 Credit Hours) | | | | | | |
| | ACCT 226 Introduction to Managerial Accounting | 3 | С | | CR | ACCT 225 | |
| | FINA 363 Introduction to Finance | 3 | С | | CR | ECON 221, ACCT 225, & STAT 206 | |
| | MGMT 371 Principles of Management | 3 | С | | CR | | |
| | ECON 222 Principles of Macroeconomics | 3 | С | | CR | | |
| | BADM 301 Business Careers in the Global Economy | 1 | С | | CR | | |
| | MGSC 291 Applied Statistics for Business | 3 | С | | CR | STAT 206 | |
| | Foreign language ⁵ | 3 | С | | PR | | |
| neste | er Four (15 Credit Hours) –Abroad ⁷ | | | | | | |
| | IB Functional ⁸ | 3 | С | | MR | IBUS 310 (all Functional courses) | |
| | MGMT Major Course ⁹ | 3 | С | | MR | | |
| | MKTG 350 Principles of Marketing | 3 | С | | CR | ECON 221/222, ACCT 225/226 | |
| | Foreign language ⁵ | 3 | С | | PR | | |
| | Carolina Core Requirement ⁶ | 3 | | | CC | | |
| neste | er Five (15 Credit Hours) | _ | | | | | |
| | IBUS 310 Globalization and Business | 3 | С | | MR | ACCT 225/226, ECON 221/222, & MGSC 290/291 | |
| | MGMT Major Course ⁹ | 3 | С | | MR | | |
| | MGSC 395 Operations Management | 3 | С | | CR | ACCT 222, ECON 224 & 3 hrs. of Statistics | |
| | MGMT 250 Professional Communication | 3 | С | | CR | ENGL 101 & 102 | |
| | Foreign language <i>or</i> Directed Coursework ⁵ | 3 | С | | PR | | |
| neste | er Six (15 Credit Hours) –Abroad ⁷ | | | | | | |
| | IB Regional Course ⁸ | 3 | С | | MR | IBUS 310 | |
| | MGMT Major Course ⁹ | 3 | C | | MR | | |
| | MGMT 478 Strategic Management | 3 | С | | CR CC-INT | MKTG 350, FINA 363, MGMT 371 & Senior Standing | |
| | Foreign language <i>or</i> Directed Coursework ⁵ | 3 | С | | PR | | |
| | Carolina Core Requirement ⁶ | 3 | | | CC | | |
| neste | er Seven (15 Credit Hours) –Abroad ⁷ | | | | | | |
| | IB Regional Course ⁸ | 3 | С | | MR | IBUS 310 | |
| | MGMT Major Course ⁹ | 3 | С | | MR | | |
| | Foreign language or Directed Coursework ⁵ | 3 | С | | PR | | |
| | Carolina Core Requirement ⁶ | 3 | | | CC | | |
| | Carolina Core Requirement ⁶ | 3 | | | CC | | |

| Semester Eight (18-19 Credit Hours) | | | | | | | |
|---|-----|---|--|-------|---------------------------------|--|--|
| ACCT 324 Survey of Commercial Law | 3 | С | | CR | | | |
| IB Thematic Course ⁸ | 3 | С | | MR | IBUS 310 (all Thematic courses) | | |
| MGMT Major Course ⁹ | 3 | С | | MR | | | |
| Foreign language or Directed Coursework ⁵ | 3 | С | | PR | | | |
| Carolina Core Requirement ⁶ | 3-4 | | | CC | | | |
| Carolina Core Requirement ⁶ or Approved Elective | 3 | | | CC/PR | | | |

Graduation Requirements Summary

| Minimum Total Hours | Minimum Major Requirements Hours | College & Program Requirements Hours | Carolina Core Hours | Minimum Institutional GPA |
|------------------------|-------------------------------------|--------------------------------------|---------------------|---------------------------|
| 131 | 30 | 58-70 | 31-43 | 2.800 |

- 1. Regardless of individual course grades, students must maintain a minimum 3.65 cumulative GPA at the end of their first year (fall, spring, summer term) followed by a 3.500 at the end of the third semester.
- 2. Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- 3. Students who do not place into MATH 122 or MATH 141 will be required to take a summer course in the summer following their first year.
- 4. MGSC 290 is a progression requirement and must be taken within the first year in the Darla Moore School of Business. Either ECON 221 or 222 must be taken during the first year. Whichever remains incomplete at the end of the first year, will be taken during the third semester.
- 5. International Business: Global Business majors are required to complete four 300-level or higher courses in either French, German, or Portuguese. The Foreign Language Placement test will determine at which level the student will begin. Foreign language courses can be part of the required directed coursework, which may consist of courses toward a minor, cognate, or other coursework.
- 6. The Carolina Core provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- 7. International Business: Global Business majors are required to study abroad in the 4th (University of Mannheim, in Mannheim, Germany), 6th (ESSEC University in Singapore), and 7th (FGV University in Rio de Janeiro, Brazil) semesters. Course selection is subject to availability at partner school with advisor approval.
- 8. International Business Major courses:
 - a. Thematic Courses (3 hours): IBUS 422, 423, 424, 425, 426, 427, 428, 429, 431, 433, 434, 435, 521
 - b. Functional Courses (3 hours): ACCT 506; IBUS 401, 402, 403, 405 (or MGSC 405), 430, 432; MGMT 406; ECON 503, 504, 505
 - c. **Regional Courses** (6 hours): IBUS 541, and one from: IBUS 542, 543, 544, 490
- 9. International Business: Global Business majors are required to complete a second functional major in Management with a consulting focus.

Program Notes:

- Courses identified as "critical" must be completed with a grade of "C" or better in the student's first year in the Darla Moore School of Business in order to continue in the Business School.
- · Admission to the International Business Education Alliance major is highly competitive and enrollment is limited.
- Students may choose to complete a Business Analytics Concentration (12 hours) in conjunction with the functional major. Please consult with an Academic Advisor or the department on the courses recommended for individual majors.
- Based on language of study, and entering language ability, students may exceed 15 hours some semesters and/or need summer coursework. However, many students bring in AP/IB credit to satisfy some course requirements.
- Business courses may be repeated only once. Students may appeal to take a course for a third time and must see an advisor to complete the appeal
 process.
- Students must complete nine hours of international-focused courses. These courses can be satisfied within the 131 required hours and do not require additional coursework. At least three credits must be a Business or Economics course at the 300-level or above. The remaining six credits can come from: a) two Carolina Core courses OR b) two 200-level or above foreign language course(s) in the same language. For a complete list of the these courses, please visit: http://moore.sc.edu/academicprograms/undergraduate/globalexperience/internationalrequirement.aspx
- The last 30 credit hour in-residence requirement is waived for this program of study.

University Requirements: Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the <u>Carolina Core</u> page on the University website.

| Codes: | | | | | | |
|--------|--|--------|---|--|--|--|
| CC | Carolina Core | CC-INF | Carolina Core – Information Literacy | | | |
| CC-AIU | Carolina Core-Aesthetic and Interpretive Understanding | CC-INT | Carolina Core – Integrative Course | | | |
| CC-ARP | Carolina Core-Analytical Reasoning and Problem-Solving | CC-SCI | Carolina Core – Scientific Literacy | | | |
| CC-CMS | Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component | CC-VSR | Carolina Core - Values, Ethics, and Social Responsibility | | | |
| CC-CMW | Effective, Engaged, and Persuasive Communication: Written Component | CR | College Requirement | | | |
| CC-GFL | Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language | MR | Major Requirement | | | |
| CC-GHS | Carolina Core – Historical Thinking | PR | Program Requirement | | | |
| CC-GSS | Carolina Core – Social Sciences | | | | | |

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.